



Clockwise from above: the new stamps; First Day Cover; Stamp Book with Seb Coe quote



## A definitive year for sport First look at commemorative definitives for release in January

**Heralding the London 2012** Olympic and Paralympic Games, four distinctive new definitives are available from 5 January. They bear the official Emblems of the Games of the XXX Olympiad and the XIV Paralympic Games, in values of 1st class and Worldwide up to 20g.

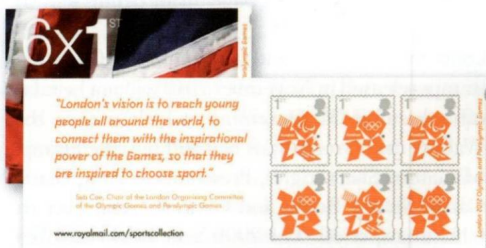
Ever since 1924, the International Olympic Committee (IOC) has encouraged host countries to use their own official emblem alongside the iconic Olympic Rings. Continuing this tradition, the Emblem shown on the new definitives was first revealed in 2007 by Seb Coe, Chair of the London Organising Committee of the Olympic and Paralympic Games (LOCOG). The four elements of the Emblem (outlines of the numerals of 2012) are designed to accommodate different colours and imagery. A new typeface – 2012 Headline – was created specifically for the marque and also appears on all LOCOG's key communication documents.

The London 2012 Paralympic Games Emblem is composed of the same elements as the one for the Olympic Games, but features three crescent shapes ('agitos') instead of the Olympic Rings, and the words 'Paralympic Games' at the bottom right •

### London 2012 Olympic and Paralympic Games Definitives – Specifications

Date of issue	5 January 2012
Number of stamps	Four
Design	Royal Mail Group Ltd
Stamp Format	Portrait
Stamp Size	20mm x 24mm
Printer	De la Rue Security Print
Print Process	Gravure
Number per Sheet	50 1st class; 25 Worldwide 20g
Perforations	Die-cut simulated perforations
Phosphor	Bars as appropriate
Gum	Self-adhesive

Sheet formats: 1st Class sheet of 50, mixed designs. Worldwide 20g sheets of 25, mixed designs in two versions – 13 Paralympic/12 Olympic and 13 Olympic/12 Paralympic





Clockwise from left:  
Presentation Pack; Stamp  
Book with key dates for  
London 2012; special  
postmarks with Athens-to-  
London signpost and London  
skyline; Coin Cover

### London 2012 Olympic and Paralympic Games Definitives – Prices

Stamp Set	£3.12
Presentation Pack	£3.65
First Day Envelope	30p
First Day Cover, Stamps	£4.22
Stamp Cards (4 in set)	£1.80
6 x 1st Class Stamp Book with Seb Coe quote inside	£2.76
6 x 1st Class Stamp Book with key dates inside	£2.76
Coin Cover	£17.50

